



# Streamhub Analytics plugin for Anvato Web player

17th of September 2017	1.0	Content, Ad, Qos, Frontloading features. Can handle multiples instances of the player on the same page.
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This guide explains how you can add StreamhubAnalytics Content, Advertisements and QoS tracking to your Anvato web players.

## Add the StreamhubAnalytics plugin to your web page

Add a `<script>` tag for the StreamhubAnalytics plugin in your HTML page

```
<script src="//static.streamhub.tv/anvato/plugin.js"></script>
```

## Embed the Player

Add the embed code to your web page and set the following properties to enable StreamhubAnalytics tracking;

**playerId, playerId:** the player id and title are used to give some granularity in the tracking.

For instance, you could have a web Premium player and another player for short-form video. Any string-digits regular identifier will be accepted for the playerId. For instance, a UUID. Give the playerId a user-friendly name as it will be shown as such in the reporting UI.

**analyticsId:** the analyticsId is your tracking code, that has been provided by your Streamhub account manager

**trackTimePeriod:** should be **1**. This is required for the plugin to monitor the playhead's position.

```
<script
  data-anvp='{ "width":"60%",
  "accessKey": "X8POa4zPPaKVZHqmWjuEzfP31b1QM9VN",
  "mcp": "anv",
  "video": "3697661",
  "playerId": "anvato-test-player-id",
  "playerTitle": "anvato-test-player",
  "analyticsId": "interactiveone-344a7",
  "trackTimePeriod": "1",
  "pInstance": "p0"
}'
  src="//w3.cdn.anvato.net/player/prod/v3/scripts/anvload.js"></script>
```

## Metadata

While we do some basic metadata ingestion using our plugin frontloading feature, you will get a richer reporting if you can provide us with a feed describing your metadata.

In your MCP management console, you should have some feeds for the video you want us to track available at <https://mcp.anvato.net/feeds/feeds>